

RACESPOT
L I V E B R O A D C A S T I N G

*A BRIEF GUIDE TO
OUR SERVICES*

2021 – TEMPORARY DOCUMENT

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Hello!

Thank you for your interest in our services at RaceSpot TV. We are confident that we will be able to help make your upcoming race event / series a success, and we have experience working on events from small, community driven projects, to working with some of the world's largest automotive companies.

We've been doing what we do for 8 years as RaceSpot, and for almost another a 5 years working with other companies, back when Sim Racing broadcasting was in it's infancy. We have driven forward Sim Racing broadcasting arguably more than anyone else in the industry, and we constantly push the boundaries of what is possible, both in terms of what viewers see, and behind the scenes.

We don't just do broadcasting, but a range of supplementary services which allow us to offer a true 'full service' package when it comes to supporting you with your event. We are experienced project managers, work with amazing administrative and stewarding teams, and can tailor your needs and expectations to the best quality sim racing event possible.

If you would like to know more about our services and how we can make your next event special, then please do not hesitate to email me at Wil@RaceSpot.TV.



Wil Vincent MA BSc (Hons) FHEA
CEO – RaceSpot Live Events Limited

OUR BROADCAST SERVICES

Information about our broadcast services can be found in this document. We are confident that we offer great value for money, allowing you / your client top quality sim racing broadcasts for a reasonable price.

WHAT'S INCLUDED?

The following is included in all of your broadcasts:

- Live streaming of your event to our YouTube channel, or a YouTube channel of your choice.
- Expert commentary and analysis by our experienced RaceSpot TV commentary team.
- Live Timing and Scoring of your event.
- Live overlays & graphics, with our custom built ATVO graphics overlay.

ADDITIONAL SERVICES

We also offer a range of additional services, should you wish to take your broadcast experience to the next level. This can either allow you to let us do all the hard work when it comes to setting up, running, and managing your event, or services to make your broadcast look extra special. Some examples of what we can offer are as follows:

Full Series Management:

New to Sim Racing? Not sure about the best way of attracting talent to your series, or how to run an event from start to finish? Don't worry, we can take care of all of that!

We offer the option to look after all aspects of your series, from conception to completion, liaising with you the entire way. We have managed events for some of the world's largest companies, both inside and out of the automotive world, and pride ourselves on our

knowledge, experience, and creativity.

Rules, Rules, Rules:

Want to ensure the racing on track is fair, in a clear and enforceable way? We can look after this for you.

We've experience of not only developing Sim Racing rulebooks that take into account the 'quirks' of the platform at hand, but we also work to ensure that FIA / National level / Series related rules can be implemented in a logical and effective way.

Race Control:

Need someone to ensure all your servers are set up correctly, penalties applied, and everything 'in sim' runs smoothly? We've got you covered.

We can look after everything from server setup, to communicating with drivers throughout the event, with as much or as little input as is needed. This allows you, and your drivers to focus on the fun part. The racing.

Event Stewarding:

Who determines if anyone is at fault in the event of an incident on track? Who will ensure people don't try to game the system by sneaky off track excursions to find extra time? Who will restore order?

Stewards. That's who. Our team have had years of experience running sim racing events, and some have even worked for events where you can smell rubber and gasoline.

Social Media:

Need some help promoting your series to the masses on the tinterwebs? Need some unique content to help stand out and raise awareness? We're on it.

REQUESTING A BROADCAST

Requesting our services couldn't be easier. Follow the link below, and one of our team will get back to you as soon as possible.

Whilst we will do all we can to accommodate your request, please note that there is a limit to the number of broadcasts that we can run at any one time. Therefore, we advise you to check our upcoming events list before making a request, especially if you are only looking for a one-off race.

Note, we can not hold dates until a full, formal request has been made, and a quote & broadcast agreement has been agreed by all parties. In some cases, we may also require a deposit before a date is confirmed, or proof of financial liquidity, especially in the case of new clients requesting high value services. Furthermore, we do not accept requests from minors; you must be over the age of 18 in order to request any of our services.

[CLICK HERE — BOOK EVENT](#)

SINGLE RACE PACKAGES

This section details the prices for our single race packages. This set of prices apply to single events, and series comprising of five races or fewer. For series of six races or more, please refer to our season packages.

SINGLE EVENT BROADCAST - FROM \$275

A Single broadcast is perfect for those looking to run a one – off event, or where you'd like to try out our services for the first time. Our single event broadcast package provides 2 hours of broadcast time, making it suitable for any race up to 90 minutes long.

Additional broadcast hours are charged at \$100 per hour, up to a maximum of a 6 hour broadcast. If your broadcast is longer than 6 hours, you will need to select our Endurance Race broadcast option (Though, this will save you money!).

Broadcasted on the RaceSpot TV YouTube channel, or a YouTube / Twitch channel of your choosing. Additional feeds can be provided at a \$20 surcharge per feed, provided these are to your own platforms (Non – commercial redistribution). For commercial distribution, please contact us for a more detailed quote.

Broadcasts requested within a week of the event will incur a \$100 surcharge.

SINGLE ENDURANCE RACE BROADCAST - FROM \$P.O.A

A single endurance race broadcast is perfect for those looking to run a one – off event lasting more than 6 hours. For shorter broadcasts, you should consider our single event broadcast.

We have more experience of running endurance race broadcasts than any other sim racing broadcaster on the planet, frequently broadcasting 6, 8, 12 and 24 hour broadcasts. We cover at least 4 24 hour events a year, and are unrivalled when it comes to our organisation,



insight, and expertise.

Although the name implies that this broadcast package is for endurance racing, it is also perfect for those running an extended heat racing event, such as our coverage of the **iRacing Chilli Bowl in early 2019**.

Broadcasted on the RaceSpot TV YouTube channel, or a YouTube / Twitch channel of your choosing. Additional feeds can be provided at a \$20 surcharge per feed, provided these are to your own platforms (Non – commercial redistribution). For commercial distribution, please contact us for a more detailed quote.

Please Note: Due to the current COVID-19 pandemic, we have to provide quotes for endurance race requests on request only. It is not always possible to accommodate requests, especially where there are various competing events within a timeslot. Whilst we have a large production team, endurance races use a higher level of resource compared to other events.

*Additionally, please note that 6, 12 and 24 hour broadcasts must be booked and confirmed by us **AT LEAST** 3 months prior to the event, else we will be forced to apply a surcharge of \$200 per event. This is because of the unique logistical challenges involved in such an event.*

SINGLE MULTI - LINGUAL RACE BROADCAST - FROM \$350

Need an event running in more than one language at once? We can help!

We have the ability to provide multiple feeds of an event, meaning that if you / your client need more than one language on a broadcast, we are able to accommodate. You will have the option of selecting a 'primary' broadcast language for your event, as well as receive specific feeds for any additional language. All broadcasts feeds will be exactly the same just like the World Feed for Formula 1, as an example.

We can provide commentators in English, German, and Portuguese. You are of course more than welcome to provide your own commentators should you choose.



Additional hours are charged at \$120 per hour, per feed, even if you are providing your own commentators, due to the need for us to provide the necessary hardware to transmit the feeds.

'MADE FOR TV' BROADCAST - \$POA

Need an event suitable for TV broadcasting? We can help!

We offer a number of services that can help you get your event onto TV. This includes providing an ultra-high quality version of your broadcast, with all audio tracks, separated (Car sounds, commentators, music, etc). We can also provide editing of live events, as well as conversion to any TV format, up to 1080p.

Because of the uniqueness of such a request, please contact us to receive a personalised quote. Please note, that for broadcasts that you may seek to place on TV, even if the original broadcast is online, you will need to inform us due to license and setup differences that are necessitated by such broadcasts.

SEASON PACKAGES

This section details the prices for our season packages. This set of prices apply to series comprising of six races or more, with connection between the races (AKA, part of one series overall, and not separate, unconnected events). For series of five races or less, please refer to our single race packages.

STANDARD SEASON PACKAGE: FROM \$250 / RACE

Our standard season package starts at \$250 per race, and is designed for seasons with races running on a weekly, fortnightly or monthly basis. An advantage of booking a season package ensures you have a regular broadcast slot, adding familiarity to viewers, as well as being able to have a dedicated commentary team for your entire season.

As with our single race event package, 2 hours of broadcast time is included, making this perfect package for those running races of 60 – 90 minutes. Should you need a longer broadcast window, each hour's additional broadcasting costs \$85 per race, up to the maximum of a 6 hour broadcast.

Broadcasted on the RaceSpot TV YouTube channel, or a YouTube / Twitch channel of your choosing. Additional feeds can be provided at a \$20 surcharge per feed, provided these are to your own platforms (Non – commercial redistribution). For commercial distribution, please contact us for a more detailed quote.

Broadcasts requested within a week of the first event will incur a \$100 surcharge for each race.

ENDURANCE SEASON PACKAGE: FROM \$POA / RACE

If endurance racing is your thing, then this is the package for you and your series.

This package includes a 20% discount per race over a single endurance race package, and represents our best value broadcast package in terms of cost per hour. You'll also be in safe hands; we do more endurance racing broadcasts than any Sim Racing broadcaster

on the planet, and our quality, passion and commitment is unmatched in the industry.

Broadcasted on the RaceSpot TV YouTube channel, or a YouTube / Twitch channel of your choosing. Additional feeds can be provided at a \$20 surcharge per feed, provided these are to your own platforms (Non – commercial redistribution). For commercial distribution, please contact us for a more detailed quote.

Please Note: Due to the current COVID-19 pandemic, we have to provide quotes for endurance race requests on request only. It is not always possible to accommodate requests, especially where there are various competing events within a timeslot. Whilst we have a large production team, endurance races use a higher level of resource compared to other events.

Additionally, please note that 6, 12 and 24 hour broadcasts must be booked and confirmed by us AT LEAST 3 months prior to the event, else we will be forced to apply a surcharge of \$200 per event. This is because of the unique logistical challenges involved in such an event.

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